

Zxena

Singer/Songwriter

Full Bio

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Singer and songwriter Zxena was born Thalia Rodriguez in the small Central California town of Clovis. At the age of 12 Zxena discovered her love for singing and began ten years of voice training with prominent vocal coach Mindy Ramos. During her youth, Zxena's vocal prowess garnered her much attention throughout Fresno county, with numerous performances in local venues, talent shows, and events including The Big Fresno Fair, The Merced County Fair, Strummers, Fulton 55 and at Fresno State College.

At the age of 19, Zxena released two pop singles (as "Thalia Rose"), "Stuck on You" and "Summer With You." These songs got her noticed by a management team who brought her to Los Angeles to record three additional singles, "Get Enough," "Impulsive," and "Crash." In 2018, Zxena was selected amongst the hundreds of applicants to attend The Neverland Retreats in Costa Rica, a week-long song-writing camp with music industry's top mentors, including Adam McLinnis (Sync Executive), Damon Sharpe (Grammy Award Winner songwriter/record producer), Lindy Robbins (Multi-platinum selling songwriter), and Rick Barker (former manager of Taylor Swift). Less than a year later, Zxena relocated full-time to Los Angeles and began intensive collaboration with songwriters and producers and released the single "Give In." In mid-2020, Zxena began collaborating as both as songwriter and artist with record producer/songwriter Andrø Pop, a recent Latin Grammy winner. Along with the music management and creative production team at bpmLA, Andrø Pop is assisting Zxena in artist development and defining the "Zxena sound."

As of Summer 2022, Zxena has released singles with Andrø Pop (Black Opium) & (Dress Me In Gold) accumulating over 600k organic streams and growing on all platforms. Separately on Tiktok, Zxena has received recognition from Selena Gomez and Little Mix for her viral "Artist/Song Titles Mashup" series.

Currently working on her EP, Zxena's music is inspired by women who advocate for female empowerment, such as Britney Spears, Nelly Furtado, and Rihanna. Zxena admires artists who can showcase both confidence in their sexuality and their vulnerability and brings the same attributes to her own lyrics.

In addition to her artist endeavors, Zxena continues to write for other vocalists, which have included two singles for Shuba (TikTokBrownChick) "I Bet" and "Gimme Gimme," accumulating over 600,000 streams, and "Come on Thru" by Genelle's which has 227k views on YouTube. Additionally, her co-writes with Andrø Pop are currently being pitched to major label artists.